

New-member orientation

Welcome screen

Left column – Voice

Right column – Text on screen

Quick picks will be on the screen – same as in the member guide

<p>(1) Welcome and thanks for joining MGMA. We want you to get the most out of your membership!</p> <p>(2) Use this orientation to check out all the resources and opportunities MGMA offers to its members.</p> <p>(2a) It's organized around four key benefit areas: information, networking, education and advocacy.</p> <p>(2b) You can also learn more about board certification and Fellowship through the American College of Medical Practice Executives.</p> <p>(3) Visit each area or just what you're most interested in...you can always come back.</p> <p>(3a) Select the Quick Picks options to find the "can't-miss" activities for your membership.</p> <p>(4) It's time to get started and learn all that MGMA has to offer you.</p>	<p>Welcome screen should contain a value message: (#2 in industry related – p.19)</p> <p>1. Welcome to MGMA! With photos of building?, other staff with captions.</p> <p>2. See all the resources and opportunities MGMA offers to its members</p> <p>2a. We organized this orientation around MGMA's core benefit areas: information networking education advocacy</p> <p>2b. And, you can learn about board certification and Fellowship through the American College of Medical Practice Executives® (ACMPE®) as well.</p> <p>3. Visit each area or just what you need to know today.</p> <p>3a. Select Quick Picks to find the can't-miss activities for your membership.</p> <p>4. It's time to get started and learn all that MGMA has to offer you.</p>
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New-member orientation

Information screen 1

<p>(1) Fuel your decision-making with critical medical group practice information and resources.</p> <p>(2) As a member, you have access to valuable member-only information and benefits.</p> <p>(3) You can call the MGMA Information Center for customized answers to your practice-specific questions or (3a) search the article archive online and find the nation's largest collection on medical practice management – with more than 1 million articles, books and other library holdings.</p> <p>(4) As a member, you also receive discounts on many items, such as our industry-standard survey reports. (4a) Here, you'll find essential data on costs, physician and management compensation, performance and practices of successful groups and other (4b) key management measures.</p> <p>(5) As an added benefit, if you participate in a survey as a reporting practice, your organization will receive a free copy of the report and a ranking report to compare your practice to other practices.</p> <p>(5a) You won't find this information anywhere else.</p>	<p>(Value msg #3 is industry-related. Your time is limited. When you join...immediately) Don't use the rest.</p> <p>1. Words appear: Fuel your decision-making with critical group practice information and resources...for members only.</p> <p>2. You have access to valuable member-only information and benefits.</p> <p>3. Words appear: Call the MGMA Information Center toll-free at 877.ASK.MGMA, ext. 887 for answers to your practice-specific questions. Photos of the IC could rotate here.</p> <p>3a. Words appear: Search the online Article Archive for information on medical practice management. Screen capture of member main page with cursor going to A.A. and then seeing the first screen of the A.A.</p> <p>4. Receive discounts on many items including our industry-standard survey reports. Screen captures of survey pages from the Store can run here and in 4a.</p> <p>4a. Find essential data on: costs physician and management compensation performance and practices of successful groups 4b. Key management measures</p> <p>5. Add words: Participate as a reporting practice and receive a complimentary copy of the report and a ranking report to compare your practice to other organizations. Graphic of a sample report appears (if available)</p> <p>5a. You won't find this information anywhere else.</p>
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